

2016-2017

**CORPORATE
SPONSORSHIP PACKET**





Dear Corporate Representative,

The CSU, Chico SWE section thanks you for your interest and cordially invites you to be a part of our community in stimulating women to achieve full potential in careers as engineers and leaders, expanding the image of the engineering profession as a positive force in improving the quality of life, and demonstrating the value of diversity.

Company sponsors make everything we do possible and we appreciate the support that we receive each year. This packet is designed to assist companies in determining the level of involvement with the SWE section at CSU, Chico that best suits them. We hope this partnership will benefit both CSU, Chico SWE and your company by increasing your visibility at the university and allowing you to connect with and recruit the next generation of engineers.

On behalf of all our members, I would like to thank you for your interest in partnering with us and your continued support of our organization. Please do not hesitate to contact us at swechico@gmail.com for more information.

Sincerely,

Melissa Renteria

Melissa Renteria
CSU, Chico SWE Fundraising Chair
mrenteria-santana@mail.csuchico.edu



Table of Contents

About Us.....	4
What We Do: Outreach + Professional Development.....	4
Levels of Sponsorship.....	6
Platinum (\$2,000+).....	6
Gold (\$1,500-\$1,999).....	6
Silver (\$1,000-\$1,499).....	6
Bronze (\$500-\$999).....	6
Supporter (<\$500)	6
General Donations.....	6
Thank You.....	7
Corporate Sponsorship Form.....	8

About Us

We are the CSU, Chico section of the Society of Women Engineers (SWE), a national non-profit service organization that encourages young women to achieve their full potential in careers as engineers and leaders.

Our section's main focus is promoting the study of engineering in our local youth through outreach work, creating a network of personal support to promote the value of diversity and collaboration, and providing academic and career development for our collegiate members that will help them become leaders and ease their transition into the workplace.

What We Do: Outreach + Professional Development

Imagineer Day

Imagineer Day is CSU Chico SWE's annual capstone outreach event. This one-day event allows K-6 students to participate in hands-on engineering related activities. Participants attend workshop tracks of four labs, each demonstrating a theory of a particular engineering discipline.

Our fifth annual Imagineer Day will be held on March 25th, 2017 with a record of 226 participants expected-- more than double what we hosted at our first annual. Due to increasing popularity, this will also mark the first year that we will be opening up a full-day Robotics lab for 6-8th graders.



Imagineer Day has received national recognition through SWE's Outreach Award for Small Sections, which was presented to our section at the WE15 National Conference.

Femineers©

The CSU, Chico SWE section is in the process of launching the Femineer© Program to inspire additional females to pursue STEM (Science, Technology, Engineering, Math) in their education and career. The program will provide K-12 students with project-based

learning and female engineering student mentors, all the while building a sustainable program and community for current and future STEM leaders.

Workshops + Speakers



As a collegiate section, we work to help our members develop professionally to help prepare them for internships and careers after college. At general meetings, we routinely host leadership development and resume workshops, and invite industry professionals to speak on their experience in the engineering field.

Paid SWE members also have access to many other Society resources:

- Collegiate Leadership Coaching Committee
- Leadership Workshop Modules
- Scholarship Opportunities
- Online Career Center

Conferences

Conferences are a great way for our members to take advantages of professional development opportunities, network with employers at the Career Fair, and connect with like-minded SWE and International Network of Women Engineers and Scientists members from around the world. Attendees can expect to leave inspired and carrying a renewed sense of pride about their place in the engineering profession.

Our members attend and represent our section at SWE's two annual conferences:



Society Conference:

WE16: October 27-29, 2016 in Philadelphia, PA
WE17: October 26-28, 2017 in Austin TX

WE Local Joint-Regional Conference:

February 24-26, 2017 in San Jose, CA



To learn more about the CSU, Chico section, please visit csuchico.swe.org.

Levels of Sponsorship

Platinum Sponsor (\$2,000+)

- Company recognition on all CSU, Chico SWE correspondence to members
- *All the benefits of sponsorship below this level*

Gold Sponsor (\$1,500 - \$1,999)

- Company job postings and announcements on CSU, Chico SWE website
- Company recognition and logo displayed at every CSU, Chico SWE Event
- *All the benefits of sponsorship below this level*

Silver Sponsor (\$1,000 - \$1,499)

- Event Recognition: Company name and support level recognized at all SWE events
- *All the benefits of sponsorship below this level*

Bronze Sponsor (\$500 - \$999)

- Certificate of Sponsorship
- Website Recognition: Company name and support level prominently displayed on CSU, Chico SWE website
- *All the benefits of sponsorship below this level*

Supporter (<\$500)

- Logo Advertisement: Company logo printed on the back of the annual Imagineer Day shirts (provided to all attendees and volunteers)
- Imagineer Day Recognition: Company name recognized at annual Imagineer Day event

Gifts to the CSU, Chico SWE are tax deductible to the full extent of the Internal Revenue Service (IRS) code. CSU, Chico SWE is designated by the IRS as a not-for-profit 501(c)(3) organization.

General Donations

General monetary donations of any amount are always welcome. If you or your company are interested in other forms of donations, such as items or resources, please email us at swechico@gmail.com.

Thank You

We thank you for your interest in CSU, Chico SWE. We hope the information in this packet will persuade your company to partner with us in order to help our community and future engineers.





Corporate Sponsorship Form

Company Name: _____

Mailing Address: _____

Website: _____

Contact Name: _____

Phone: (_____) _____

E-mail: _____

The Company would like to become an official supporter of the CSU, Chico SWE collegiate section at the following level (check one that applies):

- Platinum (\$5,000+)
- Gold (\$3,500-\$4,999)
- Silver (\$1,500-\$3,499)
- Bronze (\$500-\$1,499)
- Supporter (<\$500)

TOTAL SUPPORT AMOUNT \$ _____

Please return this form (by mail or email titled "Corporate Sponsor Form")
and your check, payable to "Society of Women Engineers"

Mailing Address:
Society of Women Engineers
College of Engineering
400 W 1st St
Chico, CA 95929

Contact Information:
Melissa Renteria
CSU, Chico SWE Fundraising Chair
Email: mrenteria-santana@mail.csuchico.edu
Cell: 530-526-8978

Signature: _____ Date: _____

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